



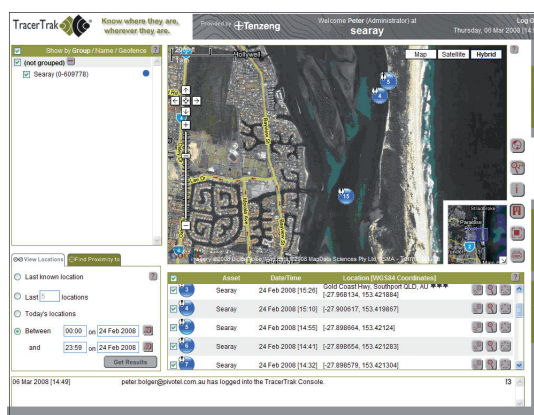
White Label Application Services

Pivotal Application services are application services developed by or for Pivotal which are available as "white label" solutions.

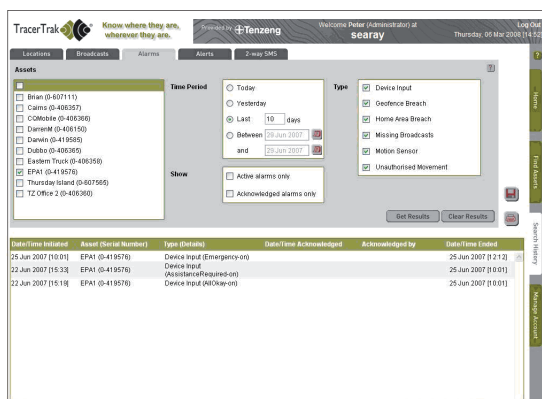
Typically, these applications utilise Pivotal devices and/or communication services. These services are provided on a "white label" basis, enabling Value Added Resellers to use their own branding when reselling Pivotal's applications. Pivotal Application services are currently available to support tracking and alarm monitoring, or alarm monitoring only.

Pivotal Tracking and Alarm Monitoring Application Services

Pivotal, in partnership with associate company Tenzeng, has developed TracerTrak[®], an application which is designed as an asset finder and alarm management web based user console. TracerTrak[®] can be made available to third party service providers as a white label product, to be co-branded or re-branded where this type of application will add value to an Application Service Provider's suite of solutions. TracerTrak[®] supports mapping, tracking and alarm management as well as external alerts by outbound e-mail and SMS, and inbound queries by SMS.



Pivotal Alarm Monitoring Only Application Services



Pivotal's TracerTrak[®] can also be supplied without GPS and without mapping and tracking functionality. Known as AlarmTrak, this is ideal where remote fixed infrastructure is being monitored but location information is not required. This solution reduces costs by removing mapping elements. As with TracerTrak[®], AlarmTrak can be made available as a white label product supporting alarm management as well as external alerts by outbound e-mail and SMS, and inbound queries by inbound SMS.